



COALICIÓN POR UNA  
PRODUCCIÓN SOSTENIBLE

SUMMARY

# CACAO, FORESTS AND DIVERSITY AGREEMENT

PERÚ





## I. CONTEXT



- Peru is a center of cocoa's genetic origin: it has 6 of the 10 genetic families of this species.<sup>1</sup>
- It has a growing production in the last decade and a wide margin for productivity and profitability improvement.
- It is internationally recognized based on the quality and diversity of its origin attributes.
- Its restorative attributes can reverse the loss of tropical forests in Peru, which today places it among the top 10 countries with the greatest loss of this type of forest.<sup>2</sup>

<sup>(1)</sup>Source: Alianza Cacao Perú.  
<sup>(2)</sup>Source: World Resources Institute.

1 Peruvian cocoa has a high potential to position itself in the market based on quality, diversity of origin attributes and free deforestation. Taking advantage of this potential requires changes at the productive level, the collective action of the actors as well as the implementation of solutions that solve the low productivity in the field.

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2 An added opportunity is the possibility of creating a positive relationship between cocoa and forests due to its origin in tropical forests and, therefore, its potential for productive restoration in degraded areas.



3 Studies and experts agree that to generate positive changes in the Peruvian cocoa chain, technical assistance to small-scale producers, access to technology and innovation, financing under favorable conditions, incentives for conservation and restoration, as well as monitoring and traceability instruments must be improved.

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4 For this reason, it is urgent to develop a collective action that allows defining a common, short, medium and long-term agenda aimed at designing, implementing, monitoring and communicating actions that lead to the changes that the cocoa chain requires for its sustainability, with emphasis on deforestation-free production.



## II. GOALS

It is an intersectoral commitment to promote the differentiation of Peruvian cocoa based on:

- Quality
- Diversity of its origin attributes.
- Restoration and deforestation-free potential of its productive system.

## III. MAIN COMMITMENTS



Have a deforestation-free supply chain by 2025.



Promote productive intensification and restoration of degraded areas.



Have a package of incentives and commitments for small-scale producers.



Position differentiated cocoa in international markets



Monitoring and traceability of commitments.



## IV. ACTIONS

Resources will be designed and mobilized to implement some actions, such as:



Assessment of private sector supply chains to establish policies and quantitative goals for deforestation-free cocoa production and supply.



Mobilize investments for the protection and restoration of forests linked to cocoa production areas.



Promote incentive mechanisms and commitments to small-scale producers.



Generation and transmission of knowledge for the adoption of sustainable cocoa production practices and the technological development of the chain.



Promote policy instruments and tools that allow a better business environment.



Develop pilots of monitoring and traceability systems in the cocoa chain.

## VI. IMPLEMENTATION

The members will participate in the design, implementation and dissemination of the Agreement organized through a working group with a technical secretariat.

There will be a monitoring scheme aimed at verifying deforestation-free cocoa production and other commitments, guaranteeing transparency and monitoring of performance, in conjunction with the tools developed by the Government of Peru. In addition, a reference year and a deforestation baseline associated with cocoa cultivation will be established.



Members:



Alliance



Cacao, Forests y Diversity | Collective Action Agreement

With the support of:



TROPICAL FOREST ALLIANCE